

Value Relating is a new kind of service. To reach its full potential to **resolve all needs**, its own enterprise needs require due attention. That's where you can add value, to enable this enterprise to add value to us all.

ENTERPRISE NEED POSTING

EN-001

Value Relating invites your response to **enterprise need 001**:

I, Steph, **CSL**, need someone to test the user experience from start to finish, toward optimizing our conversation rates.

Value Relating needs you to...

Test our sales funnel

G001A - G001F | EN001

to ensure the process is free of bugs, to maximize user experience to prospects, resulting in improved conversion to our revenue producing offerings.

As a Fiverr.com gig: **"I will test your website's sales funnel"**

Classified as...

TYPE	LEVEL	PRIORITY	POSTED	DONE BY	ROI
UX	gig	5	10/16/2017	ongoing	immediate

Description

This *gig* opens the door to your participation in all things **Value Relating**. You will need access to the Internet with a laptop or tablet. The process is not yet ready for viewing on smartphones. That's a *solution-based* Enterprise Need waiting to be filled.

By accepting this *gig*, you will go to one of our online ads with a link we will send you. You will then proceed to role play as someone interested in what the ad offers, clicking its link to our landing page or homepage. You then proceed through the links to accept each free offer, stopping short of actually making any purchase. That's a separate *project-based* Enterprise Need.

As you go through this process, list any problems you encounter: broken links, page load times, image issues, misspelled words or grammatical errors, and anything that would discourage a user to continue through the intended process.

Report back what you find. Based on your experience through this sales funnel process, give us your top reason you would go ahead and enroll in the eCourse. Then give us your top reason, as a role playing user interested in taking the eCourse, decide *not* to proceed with a purchase. Finally, provide one thing you would do to improve the experience for yourself.

Value Relating offers you in return...

Three-tiered value

G001

Since this is not some “job” holding back your full potential, you will not be enslaved to objectifying wage-labor. **Value Relating** offers three levels of return on your investment, from the familiar financial compensation, to social proof of your marketable value, onto meaningful value for your life’s purpose.

1) Economic

Gig-level tasks require minimal skills, so financial compensation tends to be low. The process is expected to take no more than an hour of your time. Per the gig economy, you are offered \$5.00 in financial compensation for each ad link tested with actionable (i.e., something specific) feedback.

2) Social

For *gig-entrepreneurs*, such as those on Fiverr.com, we can provide you a five-star review with social proof testimonial of a job well done. If we feel you have not yet earned it, we give you fair opportunity before posting any review. We can then add your responsiveness to our critique in such a testimonial. For example, “[YOUR USER NAME] did a fantastic job helping us clean up our website. Not to mention responding quickly to our revision request. Our sales conversation rates are now up, thanks to [YOUR USER NAME]!”

For *job seekers*, pursuing a career, we provide you opportunity to numerically demonstrate your marketable talents on a résumé. For example, “corrected # website errors, resulting in a #% increase in sales conversion.” Demonstrating marketable social skills can be put in a recommendation letter.

3) Purposeful

For *lovers of life*, **Value Relating** invites you to [join us](#) to find and pursue each other’s meaningful purpose in life. Successful completion of this gig can demonstrate to us your emerging interest in “resolving all needs.” We seek to help each other find and passionately pursue each one’s life purpose.

We look for trouble. Not to create it, but to resolve the stubborn needs behind it. “A problem is a need resisting resolution.” By helping us improve conversion rates, you get a taste of how your talents can add enriching meaning to all our lives.

Move onto challenging *solution-based* tasks, to position yourself to merit a percent of quarterly sales. When you improve our lives, we work hard to improve yours, as your improvements expand our capacity to **resolve all needs**.

If interested in this gig, but need more information, contact us at <https://www.valuerelating.com/contact>. Refer to this document’s EN#. If ready to take on this gig now, then

Value Relating invites you to apply at...

Talent contribution

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Go to the [Enterprise Needs page](#), scroll down to the **Talent Contribution** form, and find this item in the “tasks to complete” dropdown menu. Fill out the form as instructed, and click **SEND**. We look forward to creating value together, toward **resolving all needs**. Because we cannot resolve needs on our own, but need your talents to do it. Thank you for joining our emerging team.

APPLY NOW