

Value Relating is a new kind of service. To reach its full potential to **resolve all needs**, its own enterprise needs require due attention. That's where you can add value, to enable this enterprise to add value to us all.

ENTERPRISE NEED POSTING

EN-003

Value Relating invites your response to **enterprise need 001**:

I, Steph, need family members to propose a workable solution to an identified problem, with measurable results to our revenue.

Value Relating needs you to...

Improve user experience

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from the moment they discover us as an option to completing the eCourse and leaving their course review, resulting in increased course enrollments, increased revenue, and increased student engagement. Propose a testable solution, or help test someone else's proposed solution to an agreed upon enterprise need.

Propose a needed solution; e.g., **"reducing page load times will increase conversions 3X."**

Classified as...

TYPE	LEVEL	PRIORITY	POSTED	DONE BY	ROI
UX	solution	5	10/17/2017	12/31/2017	2018 1 st qtr

Description

This *solution* picks up where the previous gig (EN001) and project (EN002) left you. Pick an area of improvement you found, or one will be given to you. It must create the most significant impact with the least amount of cost. Craft an A/B test to see if your proposed improvement creates the desired impact.

For example, you could propose that "evangelizing with Facebook Live will increase traffic to the website by at least 2X." You first establish the baseline of "A" by finding the current traffic data to the website. You then invite others to help create a "B" use of Facebook Live to inspire traffic to the eCourse landing page. If all things being generally equal, traffic data of "B" should be much higher, perhaps even twice the traffic to the "A" baseline. Request support if needing help to proceed. We all need you to succeed.

You may encounter weak areas in how FB Live was utilized, to inspire you to propose another solution. You could repeat the process measuring "A" and "B" enrollments to the course. Rinse and repeat as another solution-based task, as long as your efforts gain internal support to go on.

Completion finalizes your demonstrated value to all things **Value Relating**. You learn by this experience to view stubborn *obstacles* as worthy *challenges* you can convert into meaningful *opportunities*. You will need access to the Internet with a laptop or tablet.

Value Relating offers you in return...

Three-tiered value

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Far from some “job” easing someone else’s problem for their bottom line, you boost your leveraging position when demonstrating you can start to solve problems like the best of them. **Value Relating** offers three levels of return on your evolving problem-solving skills. investment, from the familiar financial compensation, to social proof of your marketable value, onto meaningful value for your life’s purpose.

1) Economic

Solution-level tasks tap into a significant skillset, so financial compensation increases. You and your team define the process, shaping how long this can take. But aim for measurable returns within a sales quarter. You will earn a percentage of your successful proposal’s impact upon that quarter’s sale revenue. This is to be distributed to you and your team the following sales quarter.

For example, after implementing your proposed solution to reduce the page load time for the eCourse landing page, this appears to result in a measurable increase in eCourse enrollments. All things being equal, you (and your team) earn an agreed upon percentage of the, say, \$31,120 increase in eCourse sales revenue for that quarter. During the next quarter you receive 25% of this increase, or \$7,780, to distribute to your team, just for implementing this impactful solution. The exact agreed upon percentage reflects how important we all agree your improvement fits the overall aims of the enterprise.

2) Social

Solution-making taps deep into your social skills. We solve problems best when working together. And the any result of your team effort will not go unnoticed. We can celebrate it, and you can use the recorded celebration as a video testimonial for social proof of your problem-solving skills. Or for your résumé, we can provide you opportunity to numerically demonstrate your marketable talents on a résumé. For example, “proposed a testable solution to a product’s problem, resulting in #% increase in quarterly revenue.” Demonstrating your marketable skills can be put in a recommendation letter.

3) Purposeful

Value Relating provides you a supportive environment to “look for trouble” and turn it into meaningful opportunities toward **resolving all needs**. Applying your problem-solving skills to urgent matters can put you in high demand. Satisfying the needs of grateful others can spur your passion in life. [Join us](#) to learn more.

If interested in pursuing this solution, but need more information, contact us at [here](#). Refer to **ENP003**. If ready to pursue this solution now, then

Value Relating invites you to apply at...

Talent contribution

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Go to the [Enterprise Needs page](#), scroll down to the **Talent Contribution** form, and find this item in the “tasks to complete” dropdown menu. Fill out the form as instructed, and click **SEND**. We look forward to creating value together, toward **resolving all needs**. Because we cannot resolve needs on our own, but need your talents to do it. Thank you for joining our emerging team.

APPLY NOW